Curso de extensão

Editando Breaking News

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Tipos de breaking news

Breaking news clássico

Caracterizado pela surpresa. Quebra o fluxo do noticiário devido ao seu caráter extraordinário e urgente, mobilizando os jornalistas para uma cobertura que precisará ser pensada e executada à medida que o fato noticioso se desenvolve. Ex: 11/9, explosões na maratona de Boston, tsunami no Japão.

Breaking news previsível

Em geral, acontece dentro de um cenário propício, em que espera-se, de alguma forma, que fatos extremos aconteçam. Já há uma preocupação jornalística para determinado assunto, e então o breaking news acontece, exigindo esforço jornalístico extra. Protestos e conflitos armados são exemplos clássicos.

Breaking news programado

Assim como o previsível, também acontece dentro de uma cobertura em andamento - ou que possui data para acontecer. Define-se a partir de um fato importante que vem à tona durante a cobertura. Em geral, espera-se este fato, mas desconhece-se o seu teor. Geralmente acontecem em coberturas políticas (eleições, discursos) ou efemérides.

Reflexões sobre live blogging

theguardian

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News ▶ Media ▶ Blogging

How **live** blogging has transformed journalism

The benefits and the drawbacks of the open-to-all digital format

Matt Wells
🐦 Follow @MatthewWells   🐦 Follow @guardian

The Guardian, Monday 28 March 2011

💬 Jump to comments (14)

On fast-moving stories, live blogs give the ability to post significant developments quickly – more quickly than editing and re-editing a news article. They also allow us to link out to other coverage, to include comments from Twitter and Facebook, to display multimedia (pictures, video and audio), and to include our audience in the comments below the line – all in one place. Neil McIntosh, the online editor of the Wall Street Journal Europe, says: "It's a form that's charming in its directness; at its best it generally does away with any writerly conceits, and demands the author just get on with telling you what's just happened."

Nevertheless editors are obviously confident about the format. Martin Belam, a web information architect who has worked at the BBC and is now at the Guardian, says: "It feels like a type of news reporting that is emerging as being native to the web. Most video news on the internet is essentially the same kind of package that you'd produce for TV, most audio the same as you'd produce for radio, and most text-based news could be printed out. The emerging live blog style isn't any of those things."

Benjamin Cohen, technology correspondent for Channel 4 News, says live blogs need "a lot of content" to work. "Liveblogging also really only works if you have a big enough audience to read and share it. But, you also get a similar experience on Facebook and Twitter. Sometimes it's more interesting to look at the Twitter stream of a breaking news story, and you don't need someone curating content and telling you what's important," Cohen adds.

- Formato nativo da web
- Ideal para curadoria de conteúdo
- Funciona com uma grande audiência
- Cuidado na construção da narrativa
- Às vezes pode ficar chato e confuso
- Não pode virar um depósito de informações sem contexto

Fonte: http://www.theguardian.com/media/2011/mar/28/live-blogging-transforms-journalism

Breaking news clássico: explosões em Boston

Explosion at Boston Marathon

0:06 / 2:41

- Cobertura parte do zero (estruturas pré-narrativas)
- Natureza e local do fato: ambiente propício à desinformação
- Fontes múltiplas e em busca da melhor cobertura
- A diferença da cobertura local:
- Liveblog: o fato em desenvolvimento

Fonte: http://youtu.be/046MuD1pYJg

Breaking news clássico: explosões em Boston

boston.com

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April 15, 2013: How Twitter Informed Us

By Hilary Sargent
Boston.com Staff
APRIL 15, 2014 12:41 PM
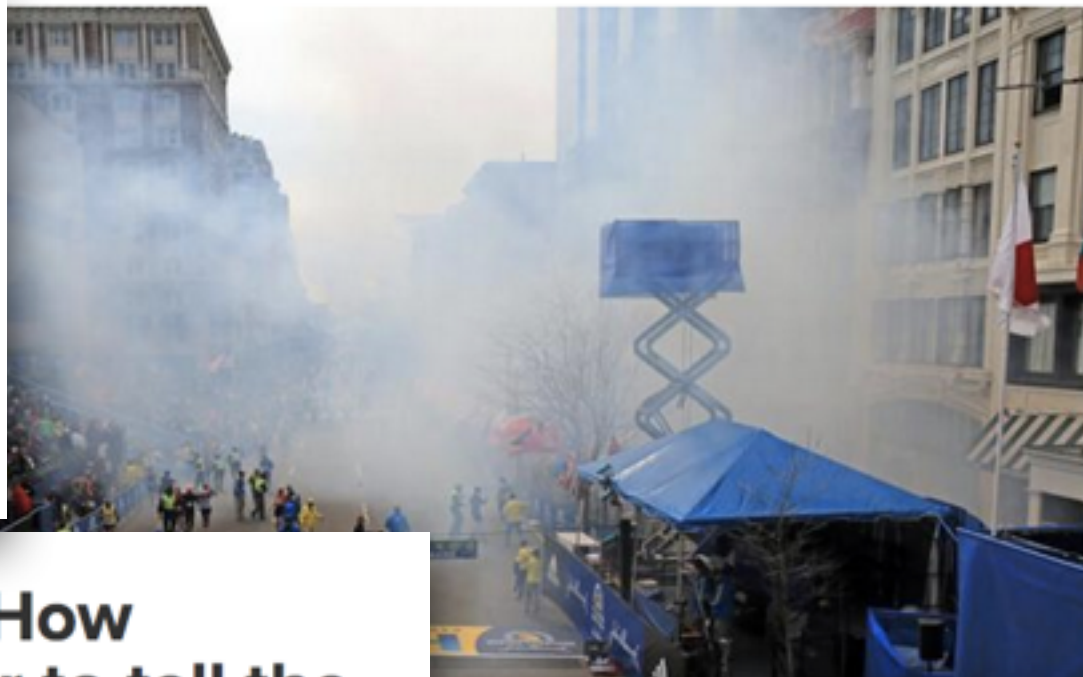
BostonGlobe
Uma lista pública de Boston.com

Reporters, columnists, and twitter accounts from the Boston Globe and Boston.com, all in one spot.

MEMBROS   INSCRITOS
303   355

The Boston Bombing: How journalists used Twitter to tell the story

Wednesday, July 10, 2013 | By Simon Rogers (@smfrogers), Data Editor [16:35 UTC]

Tweet   Nearly three months ago, two bombs shook the Boston marathon, and the world. As news of the blasts and the subsequent manhunt spread, Twitter became a crucial part of the journalist's toolkit.

Steve Silva
@stevesilva   Seguir

God help us fb.me/18nZFvLIW

↩ Responder   ♺ Retweetar   ★ Curtir   ••• Mais

RETWEETS   CURTIRAM
97   10

15:53 - 15 de abr de 2013

Fontes: https://blog.twitter.com/2013/the-boston-bombing-how-journalists-used-twitter-to-tell-the-story
https://twitter.com/stevesilva/status/323871615433732097
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https://twitter.com/BostonDotCom/lists/bostonglobe

Breaking news clássico: explosões em Boston

A cobertura do jornalista Seth Mnookin

Seth Mnookin
@sethmnookin
I teach in @MIT_SciWrite & wrote The Panic Virus, Feeding the Monster & Hard News. Site bit.ly/fw3Z0t blog bit.ly/mPVOCY
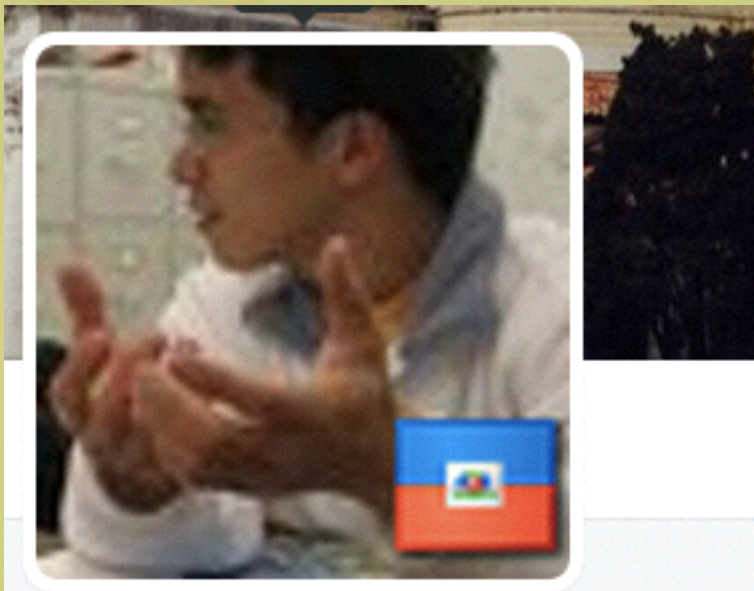
I've been at MIT for almost two years, but I still think of myself primarily as a journalist. I realized this was a situation in which my training as a reporter might allow me to add value to the coverage. That's why I drove to Kendall Square in Cambridge, where MIT is located and the shooting had occurred.

By the time I arrived, there were roughly 20 journalists gathered around a police perimeter. Before I left home, I had noticed that Taylor Dobbs, a journalism student at Northeastern and the son of a friend of mine, was tweeting from the scene. We hadn't met before, but I sent Taylor a message so we could connect in person. He was there with another Northeastern student, Brian D'Amico, a photographer.

I had a small reporter's notebook with me, but early on realized that tweeting would be a more effective way to take notes. Everything I wrote would be time stamped, and I wouldn't need to worry about not being able to read my messy handwriting after the fact. This worked out even better than I expected. Because I knew my notes were going to be public, I spent more time thinking about whether something was important or informative or whether I was simply writing things down because I was nervous or had nothing else to do. One thing I regret is not taking more pictures and recording more video, especially at the outset, when there was no one else at the scene.

Historically, TV and radio have had the biggest competitive advantage in breaking news. But fluid, chaotic situations are also precisely those in which the transfer of information from cameraman to reporter to producer to anchor is most prone to error. Plus, when you're on the air, providing steady updates isn't an option—it's a necessity. And needing to fill airtime can cause problems of its own. On Twitter, if there's a new development every minute, you can update every minute; if nothing is happening, you can wait.

Breaking news clássico: explosões em Boston

A contribuição do programador Hong Qu

Keepr

@hqu I used Keepr, a social media monitoring software tool I am developing as a visiting fellow at the Nieman Foundation, to capture Seth's tweets from Watertown. Keepr's algorithm extracts credible real-time information from raw Twitter feeds by pulling the 100 most recent tweets from Twitter's API and counting the words and phrases that occur most frequently. It also discovers Twitter users with the most mentions.

Hong
@hqu

digital toolmaker crafting @keepr
keepr.com

@hqu Twitter coverage of the manhunt in Watertown is a remarkable milestone for journalism. Even more remarkable are the implications for ordinary citizens who, without a press pass, can report news and influence coverage. For the latter group, this event instilled a newfound sense of power and responsibility in how they verify and disseminate news. Tools and processes for assessing source credibility need to catch up with social media technology and culture, especially in dangerous environments in which the public relies on reporters to provide actionable news updates with minimal misinformation and fallout.

Keepr's algorithm detects good sources during breaking news events by focusing on high numbers of tweets during short periods of time, tweet bursts containing frequent mentions of specific usernames (this is how Keepr found @sethmnookin, whom I had not been previously following), and extremely rapid rates of follower growth. Wikipedia founder Jimmy Wales followed Seth that night, tweeting at 2:39 a.m., "When I followed you awhile ago, you had 10,000 followers. Now 30,000. Be late, be right, and be safe."

In the long run, news organizations to which the public turns for good judgment in adjudicating news will accrue goodwill and command attention. The pace of the news cycle is quickening, but the fundamental responsibility of journalists to gather and disseminate reliable news hasn't changed, nor will it be supplanted by savvy social media auteurs.

Breaking news previsível: morte de Muammar Kadafi

- Cobertura em andamento (estruturas pré-narrativas)
- Ambiente volátil - emoções à flor da pele
- Fontes múltiplas e instáveis
- Cobertura: construção cuidadosa da narrativa
- Liveblog: o fato em desenvolvimento
- Necessidade de posterior consolidação das informações

Breaking news previsível: morte de Muammar Kadafi

Fonte: http://www.theguardian.com/world/middle-east-live/2011/oct/20/syria-libya-middle-east-unrest-live

Breaking news programado: reeleição de Obama

- Cobertura programada (estruturas pré-narrativas prontas)
- Ambiente estável e previsível
- Fontes múltiplas e em geral estáveis
- Cobertura: prática de um plano pré-estabelecido
- Liveblog: organização de informações
- Necessidade de posterior consolidação das informações

Fonte: http://youtu.be/ddx8t6zGWxA

Breaking news programado: reeleição de Obama

07 de novembro de 2012 · 02h24 · atualizado em 08 de novembro de 2012 às 16h56

Barack Obama é reeleito à presidência dos Estados Unidos

🅕 🅣 🅖⁺ | 💬 0 comentários

O atual presidente e candidato democrata à reeleição, Barack Obama, derrotou o ex-governador do Massachusetts e rival republicano, Mitt Romney, sagrando-se vitorioso no disputado pleito nessa terça-feira, 6 de novembro de 2012. Com isso, o democrata - primeiro negro que acedeu à Casa Branca na histórica vitória de 2008 - estenderá seu período na Casa Branca com um segundo mandato (2013-2016).

07 de novembro de 2012 · 04h36 · atualizado às 13h31

Obama revisita esperança e diz que "o melhor está por vir"

🅕 🅣 🅖⁺ | 💬 0 comentários

Desafiado por Mitt Romney e envolto em incertezas pelo seu desempenho à frente da Casa Branca, Barack Obama precisou adaptar seu discurso e defender com o legado dos seus quatro anos no comando dos Estados Unidos para sagrar-se reeleito à presidência americana. Mas ao subir no palco de Chicago na madrugada desta quarta-feira para discursar à animada multidão do Partido Democrata, Obama retornou à esperança, o tema central de sua vitória de 2008, para dar a receita do novo mandato em Washington (2013-2016).

Breaking news:
posse do novo presidente da Ucrânia

Neste sábado, 7 de junho, Petro Poroshenko tomou posse como novo presidente da Ucrânia. Sabendo disso, a tarefa é a seguinte:

- Criar uma lista no TweetDeck com perfis para a cobertura (lembrem-se dos serviços Flocker, MentionMapp, Banjo, Keepr)
- Criar uma coleção no TweetDeck com os seguintes tweets:
  - Com foto de Joe Biden, vice-presidente dos Estados Unidos, presente na cerimônia de posse;
  - Com foto de Yulia Tymoshenko, ex-premiê ucraniana, também presente da cerimônia de posse;
  - Geolocalizado, de preferência com foto de hoje, do parlamento ucraniano, o Verkhovna Rada, em Kiev;
  - Com informações sobre o discurso de posse

Referências para pesquisa
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http://bigstory.ap.org/article/poroshenko-sworn-ukraines-president
http://www.reuters.com/article/2014/06/07/us-ukraine-crisis-idUSKBN0EI09N20140607
http://www.nytimes.com/2014/06/08/world/europe/poroshenko-sworn-in-as-president-of-strife-torn-ukraine.html?hp&_r=0